

Terms and Conditions and Privacy Policy

Introduction

The Go le Grand défi Inc. organization, known as Le Grand défi Pierre Lavoie (the “GDPL”), is the owner and administrator of the 1000000ensemble.com website (or the “Website”), on behalf of its Board of Directors, its staff, its volunteers and its partners. The GDPL offers anyone the opportunity to visit and use 1000000ensemble.com to promote a healthy lifestyle and to participate in the *1 000 000 KM Ensemble* event on June 18, 19 and 20, 2021. As such, the GDPL respects the confidentiality and integrity of all information you provide as a user of the website. GDPL complies with Canadian privacy laws and has developed the following privacy policy to govern the use of legdpl.com (the “Privacy Policy”).

General Policy and Feedback

1000000ensemble.com collects personal information when a person voluntarily registers to use the Website and participate in the *1 000 000 KM Ensemble* contest. During the registration process, the user must provide some personal information, including name, email address, and a photo (if the user agrees). This information is used for the following purposes:

- a) to identify the user and confirm his eligibility
- b) to grant the GDPL permission to contact the user by email
- c) to communicate informative and promotional content related to the *1 000 000 KM Ensemble* event and GDPL activities
- d) to award the prizes and manage the contest.

Use of Information

Personal information gathered while using the 1000000ensemble.com website will not be disclosed, sold or rented to third parties, except as required or permitted by law. Aggregate statistics about online visitors, traffic patterns, browsing reports and other related information on this site may be provided periodically to a third party, but these statistics will not contain personal information. However, account information may be disclosed if required by law.

Protection of Information

We have implemented reasonable administrative, technical and physical safeguards to protect you from any attempt at unauthorized access, use, modification or disclosure of confidential information in our custody and control.

Your information is sent in the form of an electronic message that is encrypted to ensure the confidentiality of the information it contains. Thus, this message cannot be intercepted, altered or decoded by an intermediary. Go le Grand défi Inc. complies with SSL secure transmission standards to ensure that your transaction is always secure.

Only GDPL employees and those of its suppliers who require access in the performance of their duties have access to personally identifiable information (e.g., customer service or

delivering a prize won during a GDPL event). The information will be retained only as long as necessary for the purposes for which it was collected.

Use of the Website by Minors

The GDPL invites parents and guardians to guide their child during the online registration for the *1 000 000 KM Ensemble* event. However, minors are not eligible to enter the contest.

No content and/or information, particularly personal content/information, should be submitted, posted and/or published by children under the age of 13 without the consent and involvement of a parent or guardian.

Consent and Use

The participant or, in the case of a minor, the minor's parent or legal guardian, consents to the use of the minor's name, place of residence, submitted picture or entry form, voice, statements, photographs or other likeness by GDPL and all other entities involved in the contest and the *1 000 000 KM Ensemble* event for publicity or informational purposes in any format in connection with the contest, event or prizes related thereto, without additional compensation or notice.

Unsubscribing

The GDPL uses the e-mail address provided by the user to occasionally send information regarding participation in the Grand défi Pierre Lavoie's activities.

If you no longer wish to be on our mailing list, simply unsubscribe by following the instructions at the bottom of each email from GDPL.

Cookies

A cookie is a short text file that a website sends to your browser and is stored on your computer's hard drive. Cookies cannot read data stored on your hard drive or cookies created by other sites. The website that created the cookie is the only one that a browser will allow access to.

GDPL reserves the right to use cookies related to content or extended features. The information collected by the tool includes:

- network status (Wi-Fi, etc.)
- Technical information regarding the device (e.g., model, device name, operating system name and version, CPU information, storage size, screen size, firmware, internet service provider)
- the frequency of your visits, date, time, duration and the links you select

If you are concerned about the use of cookies, GDPL suggests that you set your browser to reject all cookies or to notify you when a cookie is sent. Users should be aware, however, that blocking the use of cookies may prevent them from accessing certain types of content or features.

Changes to Personal Information

Requests for access, correction or deletion of personal information provided as part of your website registration may be sent to 1000000ensemble@legdpl.com.

Terms and conditions and Privacy Policy

The GDPL may at any time review and update, in its sole discretion, the Terms and Conditions, Privacy Policy and Terms of Use (the “Terms of Use”), including, without limitation, as a result of changes to any law or policy. The GDPL invites all users of the Website to regularly examine the Terms and Conditions, Privacy Policy and the terms of use in order to be aware of any changes.

Acknowledgement

The Terms of Use and Privacy Policy represent the entire agreement between you and GDPL pertaining to your relationship with GDPL and the 1000000ensemble.com website. They supersede any prior statements or representations.

Acceptance of the Terms and Conditions, Privacy Policy and Terms of Use

By registering to participate in the 1 000 000 KM Ensemble event through the website, you agree to the Privacy Policy and Terms of Use as set forth. Your continued use of the Website following any changes to the Privacy Policy and Terms of Use will be construed as your consent to such changes.